



NEW DESIGN, NEW ENGINE, NEW PERFORMANCE. THE THIRD GENERATION OF SPORTY LARGE WHEEL SCOOTER IS NOW MORE ELEGANT AND VERSATILE THAN EVER.

APRILIA SPORTCITY CUBE

With its original design, the Aprilia Sportcity revolutionised the concept of big wheel scooters from day one. Thanks to 15 inch wheels, wide tyres, sporty engines and a superbly rigid frame, the Sportcity stood out immediately for its ability to combine the comfort of a large wheel scooter with the power and handling of a sports scooter to offer a dynamic and exciting urban scooter. The Sportcity proved an instant winner and went on to become one of Aprilia's best selling scooters. Its success has been maintained over the years by the regular introduction of new versions to create a truly complete range. The 2008 model maintains the technical differences that made the Sportcity a best seller, but is more versatile and elegant than ever. Larger dimensions, a better finish, and a new 300 cc engine give the 2008 Sportcity unrivalled value for money in the class. The new Sportcity is not merely restyled but completely redesigned, so much so that its third generation is assuming a new name to emphasise its newness and innovation.

The Aprilia SPORTCITY CUBE is made to satisfy all possible needs in modern urban mobility. Better finished and more elegant than ever, the new Sportcity features a design inspired by vitality and advanced technology. Its impressive characteristics make it the perfect choice for riders seeking a comfortable, safe and fast scooter that can nip easily through traffic and requires only minimum running costs. With the introduction of the 300cc engine, the CUBE also performs well as a medium range commuter, and simply cannot be defined as a mere "means of transport". Instead, it represents for the urban commuter a scooter with an unmistakable sporting image combined with the performance and handling of a true Aprilia.

Style has always been one of the Sportcity's strong points. Now the CUBE's personality is even more distinctive thanks to restyling of practically every part of the scooter. The new steering head incorporates a brand new instrument cluster, and the front section (mudguard and grille) has been thoroughly redesigned too. The rear section has also undergone major changes. The seat is wider and more comfortable, and the tail is longer, with a larger luggage rack with built-in top box fittings. The new Sportcity looks more elegant than ever, whichever way you look at it.

Generous load carrying capacity is also essential on scooters of this type. Meticulous care throughout the design stage combined with intelligent use of space mean that the SPORTCITY is compact on the outside but big inside. Thanks to their strategic dimensions, not even the large wheels have limited the space available to the user. The under-seat storage compartment is big enough to hold a jet helmet with visor and other personal effects besides. Intelligent exploitation of space has enabled Aprilia to build a lockable glove compartment into the rear of the leg shield. Inside is a convenient power socket for charging your mobile phone. This spaciousness has been achieved without sacrificing ergonomics or ease of control. Seat height is still only 815 mm.

The instruments have been completely redesigned and are decidedly more elegant and provide a wider range of information. The analog-digital dashboard incorporates a rev counter and a multifunctional display like those of the latest superbikes. The various functions of the display can be accessed directly from the handlebars for maximum safety.



CHASSIS: EFFECTIVE AND SAFE

The SPORTCITY chassis has always been known for its precision, comfort and control. The SPORTCITY CUBE maintains the same basic chassis that has proved so effective in the past and has established the model as the urban commuter that the others have to beat when it comes to safety, stability and ridability.

Every care has been taken in the design of the new CUBE to ensure that the frame remains sufficiently rigid despite elimination of the awkward central tunnel. The frame is made from high strength steel tube, and is designed to give excellent torsional rigidity and strength despite the flat platform. This rigid and efficient frame gives the SPORTCITY a feeling of superior control and sporting character typical of true Aprilias.

The hydraulic telescopic fork features 35 mm stanchions and offers a wheel travel of 100 mm for precision control and excellent damping. The CUBE'S forks provide the perfect remedy for cobblestones, broken road surfaces and manhole covers. The engine and transmission assembly acts as swingarm and is damped by two shock absorbers with adjustable spring preload. Because the suspension can be adjusted to suit load and road conditions, maximum safety is ensured in every riding situation. An impressive wheel travel of 80 mm means an excellent level of comfort. The SPORTCITY CUBE is equipped with 15 inch wheels and generous, high profile tubeless tyres (120/70 at the front and 130/80 at the rear). As a result, total rolling diameter is equivalent to that of a typical 16 inch tyre while the wheel's shock absorbing ability is actually far greater, giving significant benefits in terms of comfort. Combined with the excellent frame, the suspension and wheel system gives the CUBE excellent stability and a truly intuitive ride that anybody can enjoy.

Another one of the SPORTCITY CUBE's many strong points is its triple disc braking system. Even inexperienced riders can stop quickly while maintaining full control. The two front discs are 260 mm in diameter and are braked by floating calipers with twin parallel pistons. The rear wheel is braked by a 220 mm disc with a single piston caliper.

ENGINE: STATE OF THE ART

Another major feature of the Sportcity CUBE 300 i.e. is its advanced engine. This new four-valve engine with electronic fuel injection represents the state of the art for scooter engines. Powerful, flexible, clean running and with miserly fuel consumption, the new single cylinder power plant is the perfect match for the CUBE. Higher displacement enables the engine to develop even more power, especially in terms of torque – the most important parameter for an urban scooter that needs to accelerate quickly from a standstill. Developing 22.5 HP at 8,000 rpm and 22 Nm of torque at 6,500 rpm, this single cylinder power plant offers pace-setting performance. The engine makes full use of the CUBE'S exceptional handling, and makes it a perfect choice not only around town but on fast out-of-town roads too. Miserly fuel consumption and a generous 9 litre tank give the SPORTCITY great range between fill ups.

ACCESSORIES

Aprilia offers a wide range of accessories to complement the SPORTCITY CUBE'S already generous level of standard equipment:

- Kit windshield;
- Kit sports windshield;
- Top Box City 35 lt, optional cover and seat cushion;
- Top Box New Concept 32 lt, optional seat cushion;
- Anti-vibrant weights bars.